



Iowa Business Education Association  
Executive Board Meeting MINUTES  
Stoney Creek – Pine Room  
Oct 25, 2015

The IBEA Executive Board Meeting was called to order at 1:45 pm. Present were Beth Sindt, Sue Elwood, Jodine Smith, Lois Roth, Kyle VanAusdall, Dana Lampe, Ann Heying, Rhonda Schmaltz, Kelli Diemer, Sandy Warning, Sandy O'Brien, Susan Seufferer, Shannon Smith, Pam Uhlenkamp, Bob Murray (guest), Sara Rowe, Dianna Briggs, Andrew Thonstad, Lois Roth, Barbara Bielenberg, Patrick Geer, Sharon Keehner, Rebecca Knowler, Deb Smuck, and Jodine Smith

Introduction and new members

The minutes were not reviewed. Minutes from last meeting were not available.

**Treasurer's Report** – Patrick Geer: this year an increase of \$2,800. Current bank balance \$13,400. We had income of \$21,900. The CD has not earned much. The fall conference 2015 there are 120 attendees for the conference. Last year attendee number was over 100, the first time in five to six years. Patrick will get the books audited.

#### **Executive Reports:**

**President:** Sandy O'Biein: All files in the drop box. Includes Ask testing, project management, workshops, boot camp in western Iowa,

**President-Elect:** Rhonda Schmaltz: Conference dates are October 25-26, 2015 at Stoney Creek Inn in Johnston, IA. Planning committee is meeting today. Adam Carroll is the keynote speaker. Featured speakers are being secured. Drew McLellan and Adam Carroll. Also IBEA offered the Ask testing as a pre-conference offer to all attendees. Proceeds from the mystery will go to scholarship. Encourage everyone to have a social posting #ibea15. Next year Fall conference at Stoney Creek on Oct 23rd and 24<sup>th</sup>

**NCBEA:** Goals to increase membership within the state. They have 90 current members and 44 old members. In November 2015 she will be attending the Indiana Conference.

**IACTE/Legislative:** New Executive Director Sandy Miller, Sandy Warning will continue to be treasurer. No date for the IACTE conference, have not been able to make it work as a unified conference. IACTE need two people for each area to help plan a conference. IACTE is also asking for two people from each division to work on awards, and two people working with policy development. Most likely will be conference calls.

Also Kyle Kuhlert would like to be the IBEA rep.

Nov 1<sup>st</sup> - 3<sup>rd</sup> IACTE needs a business school to share what is going in your classroom in the booth.

National Policy Seminar has budgeted for \$2,000

CTE Task Force: findings are in the drop box folder. The findings are focused on how to make CTE better.

**Membership:** Sandy Warning Total members 201

**Executive Secretary:** Worked with Sue Elwood to keep the website current with updated membership forms, registration forms and PayPal options. Continued to work with Kelli Diemer to keep the Iowa business educator distribution list updated. Assisted with collaboration workshop planning. There are a few board members who have not paid membership dues. There are currently 121 Educator Members.

**Program Management:** Successful with the workshops offered and attendance, 55 certified exams and increase in graduate credit received. New this year, looking for new leaders, it is located in the conference packet. New Program Management Committee Members this year. The committee has met this year and has worked on the budget; discussed strengthening business engagement, financial literacy requirements of the DE, statewide intermediary network, Iowa Work-Based Learning, STEM initiatives, IT Academy, MBA Research, Iowa Educators website, and final year grant for strengthening programs of study.

**Webmaster:** IBEA is looking to redesign the website. Reminder to send information to Sue so she can update website. Current updates include convention information, summer workshop information, business/marketing workshop information, 2015 awards forms, NBEA and NCBEA information, pictures and welcome message from Sandy O'Brien. Renewal of hosting service and domain name will be due April 19<sup>th</sup> 2016. Cost is \$61.60 for one year.

**Public Relations:** Promote by email, Facebook, and press release. When the awards are announced Sara will contact local news. Suggestions to look into using twitter, put an electronic version of the press release on website. How can IBEA reach retired teachers and members.

**Historian:** No report. Planning to meet with Sandy about pictures

**Awards:** Lois J. Roth. We have more people in this state that can be recognized. We need to encourage more nominations. All certificates are ready. Sue Elwood updated the web with current information.

THIS YEAR Nominees:

1 for New Secondary

1 for Secondary

0 for New Post-Secondary

0 for Post-Secondary

6 for Service to Business Education

1 for Distinguished Service

2 for Hoffman

5 Iowa BEST

Years of Service recognized

Retirement folks recognized

62 IBEA Outstanding Business Students

## Area Rep Reports

**Area 1a, 1b:** Sharon Keehner: no report

**Area 5:** Pam Uhlenkamp: creating student competitions

**Area 6:** Ann Heying has a meeting in Nov 6<sup>th</sup> for her area. They have CTE business competition FCA, Tech, and business. Also a few field trips. They are finding it hard to get students to attend. Looking at creating a database that contains activities for the classroom, it was suggested to use live binders.

**Area 7:** Beth Sindt Area business teachers meet in Wednesday, April 22, 2015. Would like to have a fall meeting. Hosted a meeting at Hawkeye Community College in Waterloo in the spring. Kelli Diemer from the Department of Education was in attendance and discussed ASK testing, High School of Business, and other initiatives taking place in the state. Plans to meet in the fall, no definite date or agenda set.

**Area 10:** Deb Cress, No report

**Area 11a:** No report

**Area 11b:** Jodine Smith, No report

**Area 12:** Andrew Thonstad. In September, I updated the list of teachers in Area 12 with what I could find on school websites. I also sent out an email covering three topics. First, to inform them of the Iowa Business Educator Association Conference at the end of October, and how this is a great opportunity to learn and grow in the profession. Secondly, to share how this conference helps me with my Professional Learning Community as I am the only business teacher at my school. Lastly, to ask about interest in when and where to hold an area business teacher meeting. As of this meeting, Area 12 teachers have not met.

**Area 13:** Kristy Courter; report sent. All Business Teachers from my area were contacted about their interest in having a day to get together to share curriculum and best practices and perhaps have a panel of business professionals to share ideas with us like I hosted in the past with the help of the AEA and Kelli Diemer. I got no responses at all. I forwarded information received from Kelli Diemer on some upcoming items about sessions being held in the State and the Business Leadership team that is forming. I e-mailed all teachers in early September, reminding them to attend the IBEA conference in October. I provided them the website and link to register. I had over 27 e-mails returned, so a new e-mail list would be beneficial

**Area 14:** Shannon Smith Area 14 teachers have not met this fall. Southwestern Community College is undergoing several reservations and finding a room to meet in has been problematic. Area 14 Representative, Shannon Smith, sent out two emails to Area 14 teachers this fall to let them know about the Iowa Business Educator Association Conference at the end of October and to discuss information about the schedule of events at the conference.

**Area 15:** Susan Seufferer had a meeting in the fall with Ask Testing. They also worked on their advisory committee, had IHCC presentations, AEA presented, had 10 teachers attend the meeting. Teachers had time to discuss, brainstorm, and collaborate on the accounting for college credit, professional development opportunities, 1:1 technology, and many other topics.

**Area 16:** Kyle Van Ausdall had the fall meeting Oct 6<sup>th</sup>, had 15 teachers attend. They had Ask certification during meeting, covered state regulations, upcoming workshop, and discussed the spring plan. Finally they planned for Technical skill Assessment drawing boards and assessment approvals.

**Department of Education Update:**

MBA Research Curriculum Consortium involvement and benefits for future statewide professional development will be considered as a result of this report.

Business Education Leadership Team, 11 members, will focus efforts on business and marketing education including pedagogy and new curriculum resources. They have worked on curriculum and will be attending monthly webinars.

The state of Iowa has three new High School of Business at Saydel, Boone and Waverly Shell Rock.

ASK Certification testing prior to the pre-conference session, 64 certifications have been awarded to Iowa teachers. Kelly encourages all board members to take the ASK Certification testing.

Iowa had the maximum number of teachers selected for the PMief scholarship award.

Nov 11<sup>th</sup> and 12<sup>th</sup>, MBAEA will host the Best Practices in Business and Marketing Education.

Jacobson Institute will bring a Young Entrepreneurship Showcase to the Iowa Business teachers.

The state is on the third year of supporting the statewide Intermediary network.

**Old Business:**

**Area Rep Coordinator** – Sandy O’Brien and Pam Uhlenkamp will write a job description. Sue Elwood recommended to look at the NBEA Regional Membership Director job description for ideas.

**New Business:**

**Updating Job Descriptions:** Job descriptions have not been updated for a while. Sandy O’Brien, Sharon Keehner, and Lois Roth volunteered to assist.

**Bob Murray**, NCBEA President reported that the NCBEA Convention is Nov 20<sup>th</sup> and 21<sup>st</sup> in MN

**IACTE is looking for a Vice President replacement**

**President Elect:** IBEA is looking for a president elect

**IBEA in the tech age:** Promote IBEA, which platform

**Future Dates:** NBEA, Chicago, March 30-April 4; IACTE, Ankeny, June 23; IBEA, NCBEA, Springfield, MO July 20-23; IBEA, Johnston, October 25-26. July 31<sup>st</sup> Austria conference

The next executive board meeting has not been set

Meeting adjourned at 3:30 p.m.

Respectfully submitted by Rebecca Knowler