



Beat the Heat

and register for a
Summer Workshop!

2017 Professional Development Opportunities IBEA and Business/Marketing Program Management Committee

Microsoft Office 2016 Specialist Training and Testing (3 locations):

Presenter: Deb Jones

Dates and Location: June 5-6, 2017 Iowa Lakes Community College, ILCC Computer Lab 310
Day 1: 9:00 a.m.-4:00 p.m. / Day 2: 8:30 a.m.-4:30 p.m.

Presenter: Sue Elwood

Dates and Location: June 8-9, 2017 NICC, NICC-Cresco Center Computer Lab
Day 1: 9:00 a.m.-4:00 p.m. / Day 2: 8:30 a.m.-4:30 p.m.

Presenter: Sandy O'Brien

Dates and Location: June 15-16, Kirkwood Community College
Day 1: 9:00 a.m.-4:00 p.m. / Day 2: 8:30 a.m.-4:30 p.m.

Description: Microsoft Office Specialist (MOS) continues as a globally recognized, standards-based certification program--the premier credential chosen by individuals seeking to validate their knowledge, skills, and abilities relating to the Microsoft Office application suite. The credential enables individuals who attain it to tap the full features and functionality of the Microsoft Office system, resulting in heightened levels of individual performance, confidence, and differentiation. This workshop will provide lecture time and practice testing on Access, Excel, Word, and Powerpoint. 2016 Certiport testing will be provided for each section.

Business Horizons Educator Day

Presenter: Jessi Steward

Dates and Location: June 29, 2017 - Central College

Description: Join the Iowa Association of Business and Industry Foundation on Thursday, June 29, for an action-packed day at its summer high school program, Business Horizons! Attendees will get a behind-the-scenes look at the program and what makes Business Horizons a valuable experience for Iowa students. You'll also get to take part in breakout sessions and experience the week's main competitions including the student investor presentations and infomercials. Experience the action and inspiration of Business Horizons to take back to your classroom!

Social Media for Professionals

Presenter: Rhonda Schmaltz

Dates and Location: July 20, 2017 - Ames High School
10:00 a.m.-4:00 p.m.

Description: Social media is a HUGE part of our students' lives. But is it a part of your life as a professional? Which social media tools are effective and how should you as a professional use them? This workshop will look at the various ways teachers can use social media accounts to enhance their professional image and also provide tips on what to do and what not to do! Also included will be examples of how social media can be incorporated into your business education classroom! Lesson ideas will be provided.

Tech Ideas for Teachers

Presenters: *Sandy O'Brien and Kyle Kuhlers*

Dates and Location: July 24-25, 2017 - Kirkwood Community College

Bored with your current tech projects? Looking for ideas to add fun and excitement to your curriculum? Join us this summer for a two-day course where we'll introduce a number of new projects that you can add to your classwork. Some areas that will be covered: creating podcasts and webcasts, working together online/team collaboration, web-based alternatives to PowerPoint, "How To" presentations using Office Mix, creating apps with Compo or AppInventor, graphics with Pixlr Express & Editor, and create a rock, paper, scissors game using Python coding....along with other fun/exciting activities to enhance your classes.

Teaching Ethical Decision Making in Business

Presenter: Rachel Nelson Loupee

Date and Location: August 3, 2017 - Ames High School

10:00 a.m.-4:00 p.m.

Description: Ethics and ethical decision-making are the ultimate business advantage. The Daniels Fund Ethics Initiative High School program is changing the way that business administration teachers discuss ethical decisions with their students nationwide. In partnership with the Daniels Fund, MBA Research has developed new course guides and learning modules to support a wide variety of business administration courses, including business finance, marketing, and entrepreneurship. The workshop will provide access to free course guides, learning modules, strategies for course implementation and integration, and teaching ideas and activities.

To register for workshops, go to:

https://docs.google.com/a/ames.k12.ia.us/forms/d/1kDD8SeW6JCBPep6xvDIhql69q_dwT-uOZA46hepbwn8/edit

Registration fees:

1. IBEA members - \$25.00 per workshop
2. Non-Member - \$50.00 per workshop
3. IT Academy members - \$25 per MOS workshop
4. Non-member - \$50 per MOS workshop

*You may join IBEA at www.ibeaonline.org (\$30 annual membership fee).

Registration fee may be paid by:

1. PayPal (find link at www.ibeaonline.org)
2. Check to Rhonda Schmaltz, IBEA Summer Workshop Coordinator, 2303 Hayes Avenue, Ames, IA 50010